



PRESS RELEASE

Paris, 4 juin 2026

UNDER EMBARGO UNTIL JUNE 4TH 2026 - 6PM

GACG AWARDS 2026

GACG honours excellence in the fight against counterfeiting

On the occasion of the World Anti-Counterfeiting Day, hosted by UNIFAB, in Paris on June 4th 2026, the Global Anti-Counterfeiting Group (GACG)* Awards honouring each year the public and private actors most committed to the global fight against counterfeiting.

The 2026 laureates, selected by a jury made up of Delphine Sarfati-Sobreira, Président and CEO of UNIFAB (French Anti-Counterfeiting association), Juna Shehu, Vice-president and General Director of INDICAM (Italian Anti-Counterfeiting association), Gerard Guiu, Vice-president and General Director of ANDEMA (Spanish Anti-counterfeiting association), and one winner of the last edition Chanel, were recognised in five distinct categories, reflecting the breadth of commitment across this field.

2026 AWARD WINNERS

► Professional Achievement

Christian Peugeot
President of UNIFAB

Since 2010, Christian Peugeot has led UNIFAB with a rare conviction: that the fight against counterfeiting is, above all, a cause in service of innovation, creativity, and consumer safety. For over fifteen years at the helm of this association, he has defended the nation's intellectual heritage with unwavering commitment and genuine enthusiasm.

Under his presidency, UNIFAB has strengthened its international reach, intensified its awareness campaigns, and deepened its partnerships with French and European public authorities.

But what truly sets Christian Peugeot apart is the person behind the president: approachable, unifying, and kind — qualities universally and unanimously recognised by all.

This year, it is only right to acknowledge an exceptional, human, and lasting commitment: that of a man devoted to defending creativity and the French economy.

► **National Public Body (2ex-aequo+ 1 special mention of the jury)**

Guardia di Finanza

The Guardia di Finanza has established itself as one of the most active and effective forces in the European fight against counterfeiting, consistently delivering outstanding results both at EU borders and within the internal market.

As a key driver of EMPACT, the European Multidisciplinary Platform Against Criminal Threats, the Guardia di Finanza has played a leading role in coordinating and conducting joint operations across Member States, targeting the trafficking of counterfeit goods with remarkable precision and efficiency.

The figures speak for themselves: according to the 2024 results on EU border enforcement and the internal market, as presented at the IPEP (Intellectual Property Enforcement Platform), Italy and its public sector seized more counterfeit items than any other authority in Europe. This exceptional performance reflects not only the scale of operations deployed, but also the quality of intelligence gathering, inter-agency coordination, and the deep expertise developed by the Guardia di Finanza in intellectual property crime enforcement.

Beyond statistics, the Guardia di Finanza embodies a model of engagement that combines rigorous investigative work, strong international cooperation, and an unwavering commitment to protecting consumers, businesses, and the integrity of the European market.

For these reasons, the Guardia di Finanza fully deserves to be recognised as an exemplary national public body in the global fight against counterfeiting.

Policía Nacional

The Policía Nacional has demonstrated an outstanding commitment to the fight against counterfeiting and piracy in Spain.

Through its specialized units, it has led and participated in numerous operations resulting in the seizure of large quantities of counterfeit products across multiple categories, including medicines, luxury goods, consumer products and spare parts, while also dismantling criminal networks operating both nationally and internationally.

The force also stands out for its international cooperation. It works actively with European and international bodies such as Europol, INTERPOL and OLAF in cross-border operations against counterfeiting, contributing to a coordinated global response to the trade in counterfeit goods. In this regard, its activities within the framework of EMPACT are particularly noteworthy.

Through its participation in EMPACT priorities linked to intellectual property crime, the Policía Nacional has contributed to strengthening operational coordination, improving intelligence exchange and promoting joint actions with other European law enforcement authorities.

These efforts have played an important role in increasing the effectiveness of investigations into counterfeiting and piracy, as well as in reinforcing the strategic relevance of intellectual property crime within the broader fight against organised crime.

► International Public Body

DG TAXUD

The DG TAXUD has played a fundamental role in the design and coordination of the European Union's customs policy against the trade in counterfeit goods. Through the development of the European customs regulatory framework and the coordination of Member States' customs administrations, it has made a decisive contribution to strengthening border controls and preventing goods that infringe intellectual property rights from entering the European market.

One of DG TAXUD's most significant achievements in recent years has been the inclusion of counterfeit products in the lists of dangerous goods subject to enhanced controls. This initiative, of enormous importance for rights holders and consumer safety, recognizes that counterfeiting is not only an infringement of intellectual property rights but also a real risk to public health and safety. The identification of risk categories — such as counterfeit medicines, toys, automotive spare parts, cosmetics, and electrical products — within customs risk management systems has enabled Member

States' authorities to better target their controls and significantly increase border seizures. It publishes the report on EU customs enforcement of intellectual property rights, providing detailed data on seizures, product categories, countries of origin, and trafficking routes. This transparency exercise is an essential tool for companies, associations, and authorities to guide their brand protection and enforcement strategies.

DG TAXUD has also been the driving force behind the update and strengthening of the European Regulation on intellectual property rights enforcement at the border, providing European customs authorities with more effective legal tools to act against counterfeit goods, including small

consignments linked to e-commerce. Its contribution has been decisive in the fight against counterfeiting in Europe.

► Company

MF Brands

In the fight against counterfeiting, some companies choose active engagement over mere reactive defence. MFBrands Group is one of them.

Firmly convinced that intellectual property protection must also be won in the field, the Group has deployed an ambitious anti-counterfeiting strategy on an international scale, forging close partnerships with customs, law enforcement and judicial authorities across numerous countries. A demanding, long-term cooperation that has delivered concrete and significant results: extensive seizures of counterfeit goods and the dismantling of organised networks operating across multiple borders.

This behind-the-scenes work, often invisible to the public eye, reflects a deep-seated conviction: protecting one's brands means protecting consumers, jobs, and the integrity of an entire industry.

Through its resolute commitment and high-impact actions, MFBrands Group has established itself as an exemplary player in the fight against counterfeiting and a trusted partner for international public authorities.

Examples :

- August 2025, in Brazil, Lacoste achieved a significant success in the fight against counterfeiting, thanks to strong collaboration with local authorities. This collaboration led to a large-scale operation at a Santa Catarina warehouse identified during a prior investigation. This joint action, supported by technical expertise, logistical assistance, and close coordination with the police, resulted in the seizure of over 430,000 counterfeit Lacoste items, including clothing and branded labels, disrupting a major illegal production and distribution operation.

- 30,000 Lacoste labels were seized at a factory in Istanbul, Turkey, by local police. This operation is the result of extensive investigations conducted by Lacoste into Turkish companies and individuals identified as exporters/shippers in connection with seizures made at the borders of countries other than Turkey, including several European countries.

► **Association**

Fédération du Prêt-à-Porter Féminin

Championing creativity, protecting businesses, and driving change: this has been the mission of the Fédération Française du Prêt-à-Porter Féminin, and its President Yann Rivoallan, for decades a mission it pursues with energy and determination that commands genuine admiration.

In a sector undergoing profound transformation, faced with unfair competition and the excesses of fast fashion, the Federation has risen to the challenge. It has consistently and passionately advocated for French designers and businesses, tirelessly reminding the world that fashion is, above all, a living industry one that creates jobs and carries cultural identity.

Its commitment to the anti-fast fashion legislation perfectly illustrates its ability to turn conviction into concrete action. Through rigorous and tenacious lobbying of public authorities, the Federation has helped position France as a global pioneer in regulating the most destructive practices of the textile industry.

Engaged, bold, and deeply impactful, the Fédération Française du Prêt-à-Porter Féminin fully deserves to be recognised for this exemplary fight carried out with as much heart as professionalism.

CONTEXT & STAKES

Counterfeiting today represents a major economic, health, and security threat. In France and internationally, the mobilisation of public and private stakeholders is more essential than ever to protect consumers, businesses, and innovation.

The GACG Awards are part of this momentum, celebrating exemplary initiatives and recognising the commitment of those who work daily for a safer and fairer global trade environment.

ABOUT GACG

Founded in 1992, the Global Anti-Counterfeiting Group (GACG) is the world's leading international network dedicated to the fight against counterfeiting and piracy. It brings together national anti-counterfeiting associations and organisations from all industries and coordinates joint actions, best practice sharing, and advocacy efforts across more than 40 countries on five continents.

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PRESS RELEASE

Embargoed until 5:00pm CET 4th June 2025

The 2025 Global Anti-Counterfeiting Awards

The winners of the twenty fifth annual Global Anti-Counterfeiting Awards organised by the Global Anti-Counterfeiting Group, are announced in Paris today on World Anti-Counterfeiting Day.

The winners reflect the continuing broad field of individuals and organisations both established and new to the scene. The awards are made as a recognition of achievements in IPR Enforcement by organisations, companies and individuals. The winners (details in attached note) announced today, are:

Individual Achievement Award

Phil Lewis (ACG Director-General and Company Secretary)

National Public Body Award

Police de Saint-Ouen

International Public Organisation

OEPM (Spanish Patent and Trade Mark)Association Award

Companies (2 ex-aequo)

Chanel

&

Procter & Gamble brand protection department

Associations (2 ex-aequo)

ASUSCON (Spanish consumers association)

&

Rättighetsalliansen (Swedish association against online crime)



Delphine Sarfati-Sobreira, President of the GACG international network of national and regional anti-counterfeiting organisations said : *“The 2025 awards this year highlight the wide range of co-operation that is needed – and provided - by different organisations and individuals, especially across the public/private sector. The importance of coordination, education and communication was an evident feature of many nominations. Counterfeiting is a significant and ever-growing challenge for all intellectual property owners, and, tackling it requires a mixture of legal knowledge, investigative resources, technology, enforcement and public awareness. All those organisations recognised in this year’s Awards have demonstrated their commitment to break this illicit trade, and they deserve congratulations on their recognition.”*

The awards presentations are made in Paris on 4th June at the Musée de Contrefaçon, housed at the Headquarters of the Union des Fabricants (UNIFAB) on World Anti-Counterfeiting Day.

The jury was composed by some major actors in the intellectual property universe:

Delphine Sarfati-Sobreira – CEO of Unifab and President of GACG

Juna Shehu – General Director of Indicam and Vice-president of GACG

Gerard Guiu – General Director of Andema and Vice-president of GACG

Etienne Sanz de Acedo – CEO of the International Trademark Association (INTA) and winner of the award 2024.

*GACG: The Global Anti-Counterfeiting Group is the international organization, which leads all national associations against counterfeiting around the world. It is chaired by Delphine Sarfati-Sobreira, CEO of Unifab, Juna Shehu, General Director of (Italian association) & Gerard Guiu, General Director of Andema (Spanish association)



Regarding the winners :

Individual achievement

Phil Lewis (ACG Director-General and Company Secretary)

Phil Lewis has been a steadfast advocate for intellectual property for many years, consistently contributing to the protection and promotion of IP rights through his extensive experience and dedication. He has been instrumental in numerous efforts to combat counterfeiting, demonstrating exceptional leadership and commitment. In cooperation with PIPKU, he has played a key role in multiple raids targeting counterfeit goods, further strengthening international collaboration in the fight against IP crime. His ongoing dedication to advancing the defense of intellectual property has made a significant impact within the global community.

National Public body

OEPM (Spanish Patent and Trade Mark)

The OEPM is an essential pillar for Spain's economic and business development. Its role in the legal protection of intangible assets, such as trademarks, patents, and industrial designs, has provided legal certainty and fostered an environment of trust for entrepreneurs, SMEs, and large companies. Thanks to their work, many entities can now compete in the marketplace with a distinct and protected identity. In particular, OEPM's crucial role in the fight against piracy and counterfeiting stands out, as they actively collaborate with customs authorities to prevent the entry of products that infringe industrial property rights. It is also worth highlighting OEPM's contribution to the internationalisation of Spanish trademarks, facilitating their protection in foreign markets through multilateral systems like the Madrid Protocol. The commitment to digitalisation and training through its platforms, conferences, and resources further deserves recognition.

International public organization

EUIPO Observatory

EUIPO Observatory has been nominated for their impactful spring campaigns and actions aimed at raising awareness among influencers, significantly contributing to the success of EMPACT initiatives in the fight against counterfeiting and the promotion of intellectual property rights.

The Observatory is also awarded today for driving key topics within the area of anti-counterfeiting and for connecting industry representatives, national organizations, and intermediaries to fight the war against counterfeiters together.



Companies

CHANEL

CHANEL has been nominated in the 'Companies' category for their significant contribution to the fight against counterfeiting, particularly through the landmark ruling against Jonak, which marked a key advancement in case law concerning 'dupes' (counterfeit look-alikes). CHANEL's ongoing efforts in protecting its intellectual property rights set a strong example in the industry.

P&G's Global Brand Protection Team

P&G's Global Brand Protection Team, under the leadership of Mr. Mark Ruffels, Senior Director, has established an exceptional standard for corporate efforts to mitigate intellectual property rights infringements. Their global approach includes deploying brand protection experts across key markets vulnerable to counterfeiting, including India, Southeast Asia, and China. The team uses a comprehensive strategy that involves legal, security, supply chain, IT, marketing, and government affairs experts, ensuring that brand protection is embedded across all operations. P&G is also heavily invested in digital monitoring tools and online brand protection strategies. Through test purchases, investigations, and raids, they detect and disrupt counterfeiting at the source, and they have achieved landmark court rulings in China to protect IP rights. P&G's proactive approach makes it a benchmark in the consumer goods industry for safeguarding brand value.

Associations

ADESCON (Spanish association of consumers)

In an increasingly globalized and digitalized economy, where counterfeit products, unfair practices, and trademark infringements proliferate, ADESCON has been able to occupy an essential space as a guarantor of the general interest, articulating its action from the dual perspective of consumer protection and safeguarding the legitimate rights of industrial property owners. ADESCON has been an example of how the defense of legality can be approached from an ethical, responsible, and civic perspective, addressing both economic impacts and the risks posed to consumer health and safety.

Rättighetsalliansen (Swedish association against online crime)

Rättighetsalliansen is now awarded for their significant work in tackling illegal streaming, a major copyright issue in recent years. Rättighetsalliansen has been involved in several notable court cases regarding illegal streaming, holding individuals accountable for distributing films, TV series, and music without the rights holders' permission. They are also part of the network *A Modern Intellectual Property Law*, which brings together representatives from various industries to fight against intellectual property infringements.



PRESS RELEASE

Embargoed until 6:00pm CET 5th June 2024

The 2024 Global Anti-Counterfeiting Awards

The winners of the twenty-fourth annual Global Anti-Counterfeiting Awards organised by the Global Anti-Counterfeiting Group, are announced in Paris today on World Anti-Counterfeiting Day. The winners reflect the continuing broad field of individuals and organisations both established and new to the scene. The awards are made as a recognition of achievements in IPR Enforcement by organisations, companies and individuals. The winners (details in attached note) announced today, are:

National Public Body Award

Police de Saint-Ouen

International Public Organisation

Europol

&

US Customs and Border Protection (CBP)

Association Award

International Trademark Association (INTA)

Company Award

MSD - Global Security Group

Individual Achievement Award

John Anderson – Past chairman of GACG

&

Sheila Henderson - Richemont

/More...



Delphine Sarfati-Sobreira, new President of the GACG international network of national and regional anti-counterfeiting organisations said “The 2024 awards this year highlight the wide range of co-operation that is needed – and provided - by different organisations and individuals, especially across the public/private sector divide, in the campaign against the international trade in fakes. The importance of coordination, education and communication was an evident feature of many nominations. Counterfeiting is a significant and ever-growing challenge for all intellectual property owners, and, tackling it requires a mixture of legal knowledge, investigative resources, technology, enforcement and public awareness. All those organisations recognised in this year’s Awards have demonstrated their commitment to break this illicit trade, and they deserve congratulations on their recognition.”

The awards presentations are made in Paris on 5th June at the Musée de Contrefaçon, housed at the Headquarters of the Union des Fabricants (UNIFAB) on World Anti-Counterfeiting Day.

The jury was composed by some major actors in the intellectual property universe:

- Delphine Sarfati-Sobreira – CEO of Unifab and President of GACG
- Juna Shehu – General Director of Indicam and Vice-president of GACG
- Gerard Guiu – General Director of Andema and Vice-president of GACG
- Julien Delucenay – President of Apram (law practitioners association) and winner of the award 2023

*GACG: The Global Anti-Counterfeiting Group is the international organization, which leads all national associations against counterfeiting around the world. It is chaired by Delphine Sarfati-Sobreira, CEO of Unifab, Juna Shehu, General Director of (Italian association) & Gerard Guiu, General Director of Andema (Spanish association)

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/Note to Editors.....

Note to Editors: Details of 2024 Award Winners

Individual Achievement Award (2 winners exaequo)

John Anderson served as Chairman of the Global Anti-Counterfeiting Group (GACG) from 2002 to 2024. He worked extensively on strengthening global intellectual property protection and enforcement mechanisms on a global scale. The multiple collaboration as with INTA, EUIPO, UNICRI, WIPO, etc... gave to this association a high level of visibility all around the world.

Sheila Henderson has over a 25 years career. She has worked for many brands in different sectors. She has had many successes, including her strategic guidance in winning groundbreaking cases. These include the Paris Court of Appeals case in which a landmark decision was delivered on the crucial question of IP ownership when an employee designer makes a design within the scope of employment for a (jewellery) company. The Court firmly declared that a jewellery design is a simple contribution to a collective work, which is exclusively owned by the company. In terms of innovation, Sheila has raised awareness on specific aspects of the international legal landscape to enable more effective possibilities of protecting innovation and creativity in a swiftly changing digital age.

National Public Body Award

The Saint-Ouen police force, with the support of the Bobigny public prosecutor, is a major player in the fight against counterfeiting in France. Saint-Ouen is a major European sales and supply center for counterfeit goods, particularly at the Saint-Ouen flea market. The Saint-Ouen police force, in particular the flea market brigade, works daily to combat these illegal activities. It's worth mentioning the large-scale seizures and dismantling of stores carried out every year.

International Public Body Award (2 winners exaequo)



Europol IP Crime Department is huge. Each year this organisation has stopped a large amount of counterfeit goods in Europe and internationally by carrying out seizure operations with European Member States and other associated national and international Law Enforcement Agencies, and with stakeholders all over the world. The operation APHRODITE V conducted in year 2023 which led to the seizure of 35 million of fake cosmetics.

United States Customs and Border Protection (CBP) plays a crucial role in enforcing intellectual property rights at U.S. borders. They work to prevent the importation of counterfeit and pirated goods, collaborating with rights holders, other government agencies, and international partners to seize infringing products and prosecute violators.

Company Award

The Global Security Group of MSD, since 2009, has built a holistic strategy and operations for Product Integrity that support their mission to protect patients from the dangers of counterfeit and illicit medicines. MSD has a team of experts and accredited forensics labs across the world, fighting counterfeiting, illegal diversion and theft of pharmaceuticals. They work closely with local and federal law enforcement agencies to identify, disrupt, and dismantle criminal organizations that are involved in the manufacture and distribution of counterfeit and illicit medicines.

In 2023, this led to over 1200 suspected counterfeit product investigations completed by MSD, along with more than 160 arrests and seizure of over 30,000 illicit products by law enforcement. Recent advancements within MSD's Product Integrity mission include enhanced investigation and intelligence capabilities, advanced forensic methods for the characterization of counterfeit medicines, novel applications of serialization and product security features to enable consumer verification of products, and support to major consumer awareness campaigns of the dangers of counterfeit medicines.

Association Award

INTA, the global association of trademark owners and professionals dedicated to supporting trademarks and related intellectual property to foster consumer trust, economic growth, and innovation. They provide resources, advocacy, and educational programs to promote effective trademark protection and enforcement worldwide.

The **Global Anti-Counterfeiting Awards** are presented for outstanding achievement by organisations, companies or individuals involved in combating counterfeiting and piracy, either to protect their own brands or products or in the development of an environment which encourages the combating of counterfeits and pirate products. The Awards are now given in five main categories: Individual Achievement, National Public Body, International Public Organisation, Company, and Association. The Awards Judges may also consider Special Awards in each category.



Counterfeit and pirated goods could cost the global economy up to €2.5 trillion of the world trade (OECD estimate), and this translates into loss of legal employment, lack of investment in new jobs and increased prices of legal goods. It also means less public funding for services such as health, education and social welfare. Many organisations, companies and individuals are taking effective actions against these illicit, dangerous and sub-standard goods to protect consumers, promote investment in new jobs and increase government revenues, and to combat the involvement of organised crime. Some of them ‘go the extra mile’ and the GAC Awards are recognition of these outstanding performances.

The awards are open to nominations from anyone with an interest in brand protection, anti-counterfeiting, and anti-piracy activities, particularly in the international context, ensuring a wide spread of nominations from across the world. The awards are judged by a Panel of GACG Members, a sister organisation and a representative of previous award winners.

World Anti-Counterfeiting Day (Journée Mondiale Anti-Contrefaçon), also now in its twenty-fourth year, was established by GACG members to enable the organisation of local, national and regional events under the umbrella of an international campaign which could focus on the particular problems of counterfeiting and piracy in the countries or regions involved. The WAC Day events are usually held on the same day in summer each year but are individually organised by the national or regional associations themselves who may or may not take up themes suggested by the GACG or being used by other associations. Some industry associations have also organised publicity. Again in 2024 some events have already taken place on World IP Day – 26th April – and more are expected to co-incide with the event organised in Paris by the Union des Fabricants.

[End]

Global Anti-Counterfeiting Awards

Background Note and List of Previous winners

The **Global Anti-Counterfeiting Awards** are presented for outstanding achievement by individuals, companies or organisations involved in combating counterfeiting and piracy, either to protect their own brands or products or in the development of an environment which encourages the combating of counterfeits and pirate products. The Awards are now given in five categories – public bodies, IGOs, companies or commercial organizations associations, and media.

The winners in 2023 were:

Individual Achievement Award

Francisco Vallés Sales
Lawyer

National Public Body Award

Guangzhou Municipal Market Regulatory Administration
Intellectual Property Office

International Public Organisation

Europol
Intellectual Property Crime Department

Company Award

Christian Louboutin
IP Enforcement Team

Association Award

Law Practitioners Association (APRAM)
France and International

The winners in 2022 were:

Individual Special Lifetime Achievement Award

Emmanuelle Cinque
Brand Protection Manager
Nike France

Individual Achievement Award

Toyin Joy Ampitan
Deputy Comptroller
Nigeria Customs Service

National Public Body Award

Douanes et Droits Indirects
France

National Public Body Award

Guardia Civil

Spain

Company Award

**Hermes International
Anti-Counterfeiting Department**

Association Award

**AIM
Belgium**

[There were no Awards presentations in 2020 or 2021 due to COVID]

2019 winners were:

Individual Achievement Award

**Shelley Duggan
Global Brand Protection Leader
Procter & Gamble**

National Public Body Award

**General Prosecutors Office of the State
Specialised Unit of Punishable Facts Against
Intellectual Property**

International Organisation Award

IPR Committee of the European Chamber of Commerce in Korea

Company Award

LVMH Holding

Association Award

ABAC/BAAN – The Belgian Anti-Counterfeiting Association

2018 winners were:

National Public Body Award

**Office of Financial Crimes and Money Laundering
Judicial Police
Lebanese Internal Security Forces**

Company Award 1

Groupe SEB

Company Award 2

**Global Brand Protection Team
Harley-Davidson Motor Company**

Association Award

**Anti-Counterfeiting Committee
AIM**

Media Award

The Counterfeit Report

Technology Award
Webdrone

SPECIAL AWARD

Individual Award for Services to IP Protection
Benoît Battistelli
INPI/EPO

2017

Individual Achievement
Lasse Ryyttari
Finnish Customs

National Public Body Award
Dwana ta' Malta (Malta Customs)

National Public Body (Local Authority)
Shanghai People's Procuratorate

International Public Body Award
European Anti-Fraud Office (OLAF)

Company Award
Royal Philips

Association Award
UNIFAB

Media Award
Authenticity Project – ANDEMA INDICAM UNIFAB

Technology Award
PSA Group

2016 Winners:

Individual Achievement
Lorne M Lipkus
Kestenberg Siegal Lipkus LLP
Canadian Anti-Counterfeiting Network

National Public Body Award
The Enforcement and Supervision Department of the General Administration of Quality Supervision, Inspection, and Quarantine of the People's Republic of China

International Public Body Award
Building Respect for IP Division
World Intellectual Property Organisation

Company Award

IP Team

Longchamp

Association Award

Ukraine Alliance Against Counterfeiting and Piracy

Media Award

Kathy Chu

Wall Street Journal

Technology Award

Custodian Solutions

For Unilever

The winners in 2015 were:

National Public Body Award

Public Order Department

Ministry of Public Security

People's Republic of China

International Public Body Award

Intellectual Property Crime Unit

(Focal Point COPY)

EUROPOL

Company Award

Global Brand Protection

NIKE Inc

Association Award

BASCAP

An initiative of the International Chamber of Commerce

Media Award

"Turn Back Crime"

Interpol

Authentication User Award

Investigation and Enforcement Directorate

National Agency for Food and Drug Administration and Control

(NAFDAC) Nigeria

Special Award for Lifetime Individual Achievement

David Butler GSK

The winners and commendations in 2014 were:

Individual Achievement Award

Phil Lewis, National Expert, European Observatory on Infringements of Intellectual Property Rights at OHIM

International Public Body Award

European Observatory on Infringements of Intellectual Property Rights at OHIM

National Public Body Award

SIAC – Guardia di Finanza, Italy

Highly Commended:

Border Force Heathrow , London, UK

IP Investigation Bureau, Hong Kong Customs

Company Award

SANOFI

Association Award

IACC

Media Award

United Nations Office on Drugs and Crime

Authentication User Award

Schneider Electric

The 2013 winners were:

Individual Achievement Award

Silvio Paschi – Secretary General INDICAM (Italy)

International Public Body Award

INTERPOL Trafficking in Illicit Goods and Counterfeiting Programme

National Public Body Award

Ministry of Health Malaysia Pharmaceutical Enforcement Department

Highly Commended:

AGCM, The Italian Anti-Trust and Consumer Protection Authority

Company Award

Procter and Gamble Global Brand Protection (Anti-Counterfeiting Team)

Highly Commended:

Johnson & Johnson Global Brand Protection

Association Award

FICCI-CASCADE (India)

Highly Commended:

BSA | The Software Alliance

ANDEMA (Spain)

The winners and commendations in 2012:

Individual Achievement Award

Jack Chang, QBPC and GE, PR China
Bernard Brochand, President, CNAC, France

Highly Commended:

DS Stephen Truick, Metropolitan Police, London, UK

National Public Body Award

Cuerpo Nacional de Policia and Guardia Civil, Spain
Economic Crimes Investigation Dept, Ministry of Public Security, PR China

Highly Commended:

South African Revenue Service (Customs)
Department of Intellectual Property Thailand

International Public Body Award

World Customs Organisation, IPR Team

Company Award

Lacoste S.A., Public and Legal Affairs

Highly Commended:

PUIG

Association Award

APM – The German Anti-Counterfeiting Group

Highly Commended:

BASCAP – Business Action to Stop Counterfeiting and Piracy.

The winners and commendations in 2011:

Individual Achievement Award

Roberto Manriquez Carrasco of INTERPOL

Public Sector Organisation Award

General Administration of China Customs

Commended Public Sector Organisations

Economic Crimes Investigation Dept, Chinese Ministry of Public Security
Chinese Ministry of Commerce
Singapore Police Force, CID Intellectual Property Rights Branch
Korean Customs Service
National Bureau of Investigation, Intellectual Property Rights Department, Philippines
Danish Patent and Trademark Office

Company Award

Underwriters Laboratories

Commended companies

L'Oreal

Microsoft

Association Award

Union des Fabricants

Media Award – Joint Public Awareness Campaign

Andema, APM, Indicam, Unifab

The GAC Award winners in 2010 were:

Long-term Achievement

Benoit Battistelli **Director General, Institut National de Propriété Industrielle (INPI)**
France

Public Body

Royal Canadian Mounted Police

Company

Nokia China (Brand Enforcement Team)

Association

The Anti-Counterfeiting Committee of AIM

Highly Commended **International Anti-Counterfeiting Coalition (IACC)**

Highly Commended **LEEM (Les Entreprises du Médicament), France**

Media

MCH Group SA, Switzerland

Highly Commended **Royal Ontario Museum (ROM)**

The GAC Award winners for 2009:

Long-term Achievement

Richard Heath, Unilever

Special Individual Achievement

Deputy Director Gao Feng MPS/ECID, China

Deputy Director Yuan Ming SPP/ISD China

Wang Zhiguang: Director of IP Division, ECID/MPS

Li Qunying: Director of IP Division, Policy & Law

Dept., General Administration of Customs

Public Body

Winner **Unit D3, DG Markt, European Commission**

Company

Winner **Price Minister**

Highly Commended **Tommy Hilfiger**

Association

Winner **Andema (Spain)**

Highly Commended **Canadian Anti-Counterfeiting Network**

Highly Commended **French Federation of Sports Industries**

Media
Winner

ECE Centres (Germany)

2008

Public Body

Winner
Highly Commended
Highly Commended

Direction Régionale des Duanes de Roissy
Spanish Patent and Trade Mark Office
UNICRI (UN Inter-regional Crime and Justice Research Institute)

Association

Highly Commended
Highly Commended

Brand Owners Protection Group - GCC and Yemen
INDICAM, Italy

Company

Winner
Highly Commended
Highly Commended

Société des Produits Nestlé S. A.
LVMH Fashion Group
Sony Eriksson Mobile Communications, Corporate Anti Counterfeiting Department
Mr Konrad Ystborg, Brand Protection Manager Nordic, NIKE International Ltd.

Commended

Media
Winner

National Museum of Science and Technology, Sweden

2007

Public Organisation:

Winner:

National Agency for Food and Drug Administration and Control (NAFDAC), Nigeria

Highly Commended:

Comité National Anti-Contrefaçon (CNAC), France
Economic Crimes Investigation Department, Ministry of Public Security, PR China

Commended:

IPR Division of the Department for Trade Policy Measures, State Customs Service of Ukraine

Association:

Winner:

Brand Protection Group - Lebanon

Commended:

International AntiCounterfeiting Coalition (IACC), USA

Company:

Winner:

Nokia IPR Brand Protection, Global Anti-Counterfeiting Team

Highly Commended:

GlaxoSmithKline - Geoff Power, Director Packaging and Security, UK
Johnson and Johnson Worldwide Security - China

Media:

Winner:

None

Commended:

Brand Protection Group – Lebanon

Full List of Winners for 2006

Public Organisation:

Winner:

The Italian Customs Agency (Agenzia delle Dogane)

Highly Commended:

General Administration of Customs of People's Republic of China

Association:

Winner:

International Trademark Association

Highly Commended:

US Chamber of Commerce, Coalition Against Counterfeiting and Piracy,

Commended:

The British Video Association

Company:

Winner:

The Walt Disney Company France

Highly Commended:

Batmark

NPIL (India)

Media:

Winner:

Tim Philips (UK) (Author of "Knockoff")

Commended

Capa Agency (France)

Previous Award Winners

2004/2005

Public Organisation:

Winner:

Customs Modernisation Unit, B2 DG TAXUD EU Commission,
(John Pulford and Christophe Zimmermann)

Commended:

Delhi Police (India), (Raja Bhagat, Assistant Commissioner, Head of IP)

Association:

Winner:

Quality Brands Protection Committee, China

Company:

Winner:

Unilever (Richard Heath)

There was no winner or commended organisation in the **Media** category this year.

2003

Public-sector Organization

Winner:

French Customs (France)

Commended:

Macao Special Administrative Regional Customs Service (People's Republic of China)
Trading Standards North-West IP Group (UK)

Association

Winner:

Coalition for Intellectual Property (Russia/FSU)

Commended:

China Association of Enterprises with Foreign Investment (People's Republic of China)

Company

Winner:

The Gillette Company

Commended:

Adobe Systems France
Cartier (France)

Media

Winner:

The Economist

2002

Public-sector Organization:

Winner:

National Board of Customs, Finland

Commended:

HM Customs & Excise, Coventry (UK)
Opsporingsdienst BumaStemra (Criminal Investigation Service BumaStemra – The Netherlands)

Trade Association

Winner:

Quality Brands Protection Committee, People's Republic of China

Company

Winner:

Xerox Corporation

Commended:

MasterCard International

Media

Winner:

Roslyn Mazer and the *Washington Post*, USA

Commended:

Leicester Mercury, UK.

2001

Public Organisations, Joint Winners

Colombian National Institute for the Surveillance of Medications and Foods (INVIMA).
Hong Kong Customs and Excise Department (Intellectual Property Investigation Bureau),

Trade Association Winner

International Federation of the Phonographic Industry (IFPI)

Company Winner

New Balance Athletic Shoe, Inc.

2000

Company Winner

Underwriting Laboratories Inc.

Association Winner

Motion Picture Association

Public Body Winner

US Customs

1999

Company Winner

Unilever

Association Winner

Union des Fabricants

Public Body Winner

Westminster County Police Department, California, USA